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**5th NATIONAL
EXTENSION EDUCATION
CONGRESS-2009**

On

**Extension Perspective
in Changing Agri-rural
Environment**

(March 9-11, 2009)



Organised by

**Society of Extension Education,
Agra**

In collaboration with

**C. S. Azad University of Agriculture
& Technology, Kanpur (UP) India**

Extension Perspective in Changing Agri-rural Environment

The developing countries like India are experiencing rapid changes in agricultural and rural environment. Commercialization and diversification have raised hopes but stagnation in productivity and profitability of different enterprises, are posing serious challenges. Sustaining the confidence among farmers has become an issue of concern requiring utmost priority. Productive land under agriculture is shrinking because of growing urbanization and the involvement of potential rural youths in agriculture is declining due to migration to cities. Extension Education methodologies of yester years have under gone major changes in terms of concept and application. The issue is alarmingly serious, therefore, requires detailed interactions to explore the ways and means to attract future generation towards agriculture. In view of the context, the following sub-themes have been chosen for deliberation;

1. Sectoral and spatial changes in agri- rural environment.
2. Overtime changes in extension methodologies and approaches.
3. Effect of rural migration and urbanization on agriculture.
4. Emerging innovative methodologies/models/cases of extension education.
5. Policy initiatives for improving environment for different stakeholders.
6. Strategies for developing sustainable approaches and models.

Call for Abstracts/Papers :

The participants may submit conceptual, review, research and case study based papers. An abstract of two pages (A-4 size) not exceeding 1000 words should be sent through email: seeagra@gmail.com or CD (MS word) latest by **November 30, 2008**. Each participant should send not more than two abstracts. The full papers (3000 words) shall be accepted latest by January 10, 2009 along with registration fee. Registration form is available on website of the Society.

AWARDS

The Society will honour the Agricultural and Social Scientists including teachers, professionals, trainers, practitioners and scholars who have made distinguished contributions. A scientist with proven academic record may apply for any of the following awards by sending brief resume highlighting his/her contributions in context of the particular award latest by November 30, 2008.

1. Recognition Award:

Award will be conferred upon five very senior eminent Agricultural Scientists for their outstanding contribution for the promotion of extension science in the country.

2. SEE Fellow Award:

Award will be conferred upon five Renowned Agricultural Scientists for their outstanding contribution in their respective fields and TOT.

3. Best Extension Professional Award:

Award will be given to two extension professionals for their outstanding work in transfer of technology and creating impact of the extension programmes among farming community.

4. Young Scientist Award:

Award will be given to four Extension Scientists below the age of 40 years for their outstanding contributions in the field of teaching, research, and extension.

5. Best KVK Professional Award:

Award will be given to two KVK professionals for their outstanding work in transfer of technology and creating impact of the extension programmes among farming community.

6. Ganga Singh Chauhan Memorial Award:

Award will be given to four meritorious Research Scholars in the field of Extension Education.

Dates of Congress :

March 9-11, 2009

Venue :

Chandra Shekhar Azad University of Agriculture & Technology, Kanpur

Registration Fee :

Member of the SEE	:	Rs. 1500/-
Foreign delegate	:	US\$ 100/-
Non-members	:	Rs. 2000/-
Students & others	:	Rs. 800/-

Note :

The delegates should confirm their participation in Congress by 10th January, 2009 through letter, fax or e-mail. Registration fee may be deposited through D.D in favour of the "Society of Extension Education", payable at Agra.

Hospitality :

Accommodation for the participants will be arranged in guesthouses in the University campus. The participants are advised to inform the Organising Secretary in advance.

About Kanpur :

Nestled on the banks of the eternal Ganga, Kanpur stands as one of North India's major industrial centres with its own historical, religious and commercial importance. March is one of the pleasant months of the city with temperature ranging between 13^o to 35^oC and almost rainfall usually not expected.

Kanpur is very well connected with rail and road from all parts of the country. There is a regular flight to Kanpur from New Delhi. However, Lucknow located only 80 kms away from Kanpur, receives number of flights from different parts of the country.